Purpose of Web Site

The purpose of my website is to advertise the ABCO Theme Park and make people want to go and order information for the park, to show them what it will be like. They will be sending the form, and the site advertises all f the rides there and gives brief information on the various sections of the park.

Audience For Web Site

The audience for my webpage is adults as they would be the ones who would order information or book into one of the hotels that are there. A child cannot book a visit to the theme park so adults would have to do it, which is my audience.

Designs

Names of Pages

Index – home.htm

Page 2 – rides.htm

Page 3 – hotels.htm

Page 4 – map.htm

Page 5 – form.htm

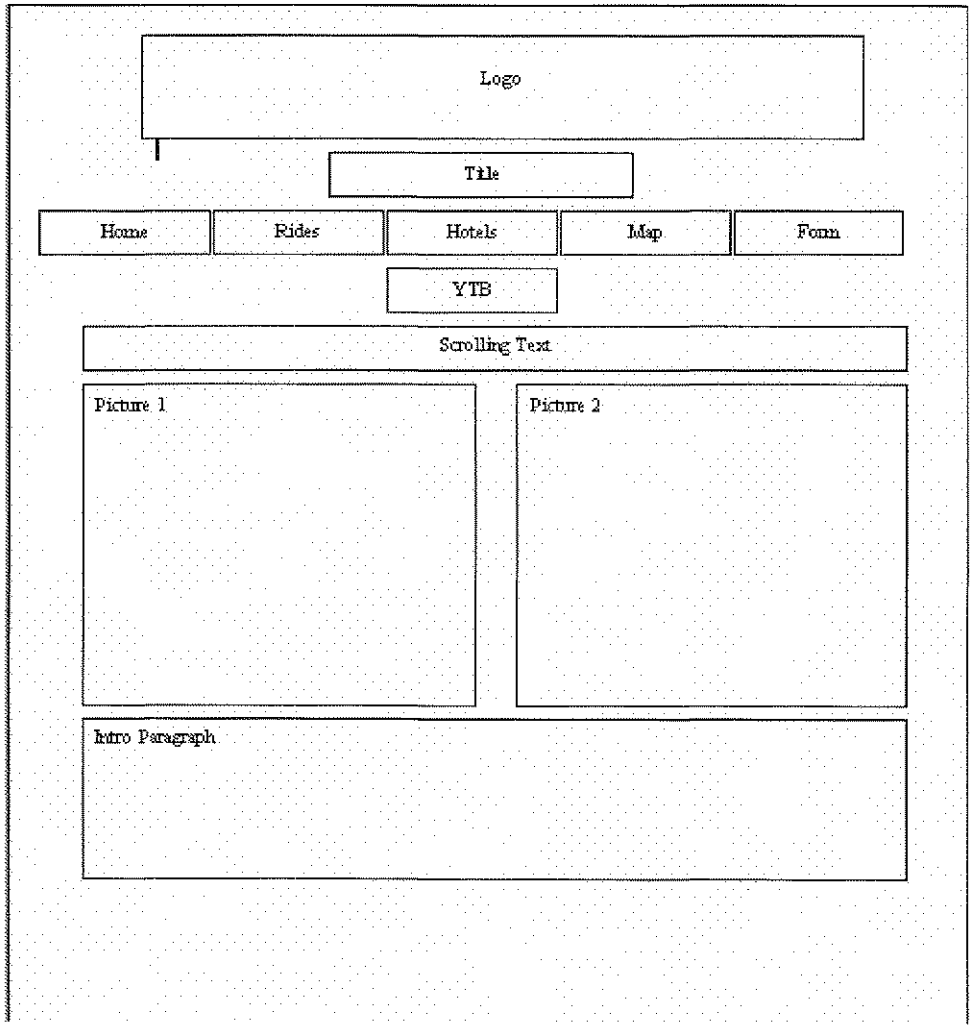
House Style

Background Colour – Black

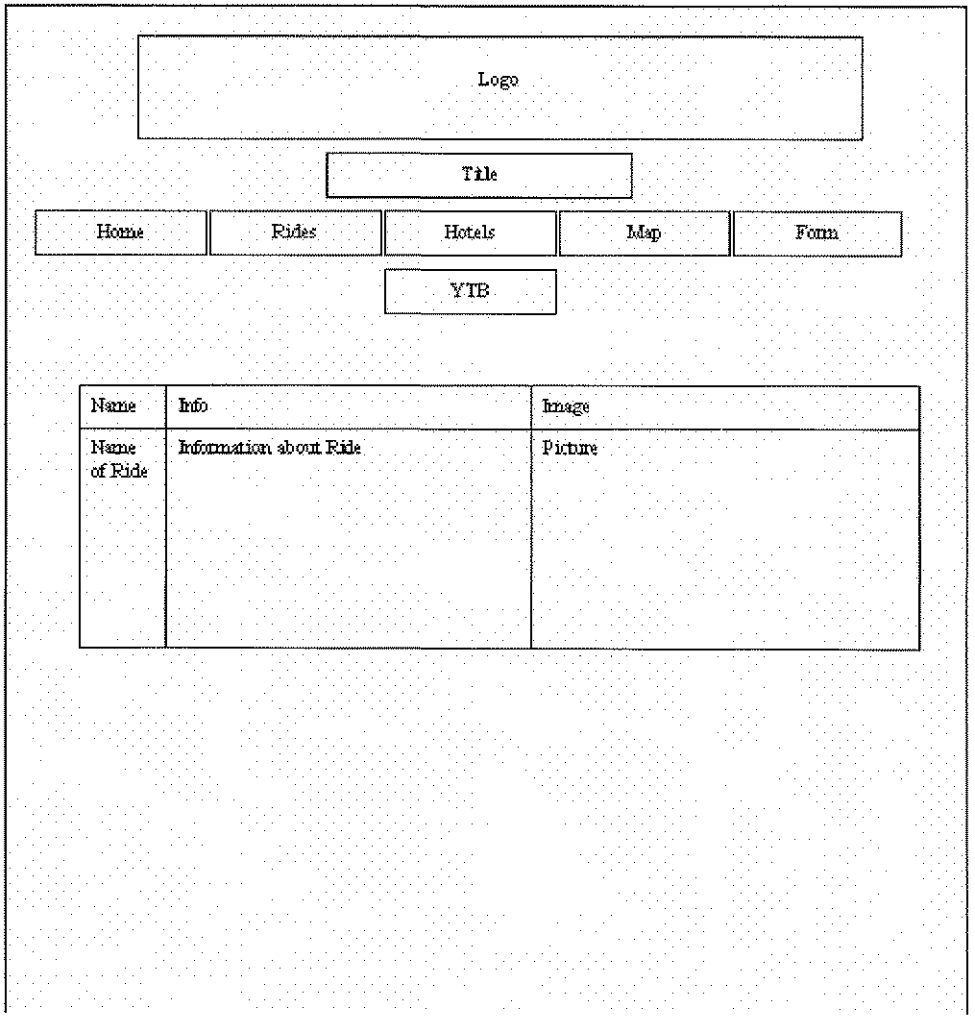
	Heading	Body	Other Text
Colour	White	White	White
Font	Verdana	Verdana	Verdana
Size	12	9	9
Other	N/A	N/A	N/A

✓ 1401

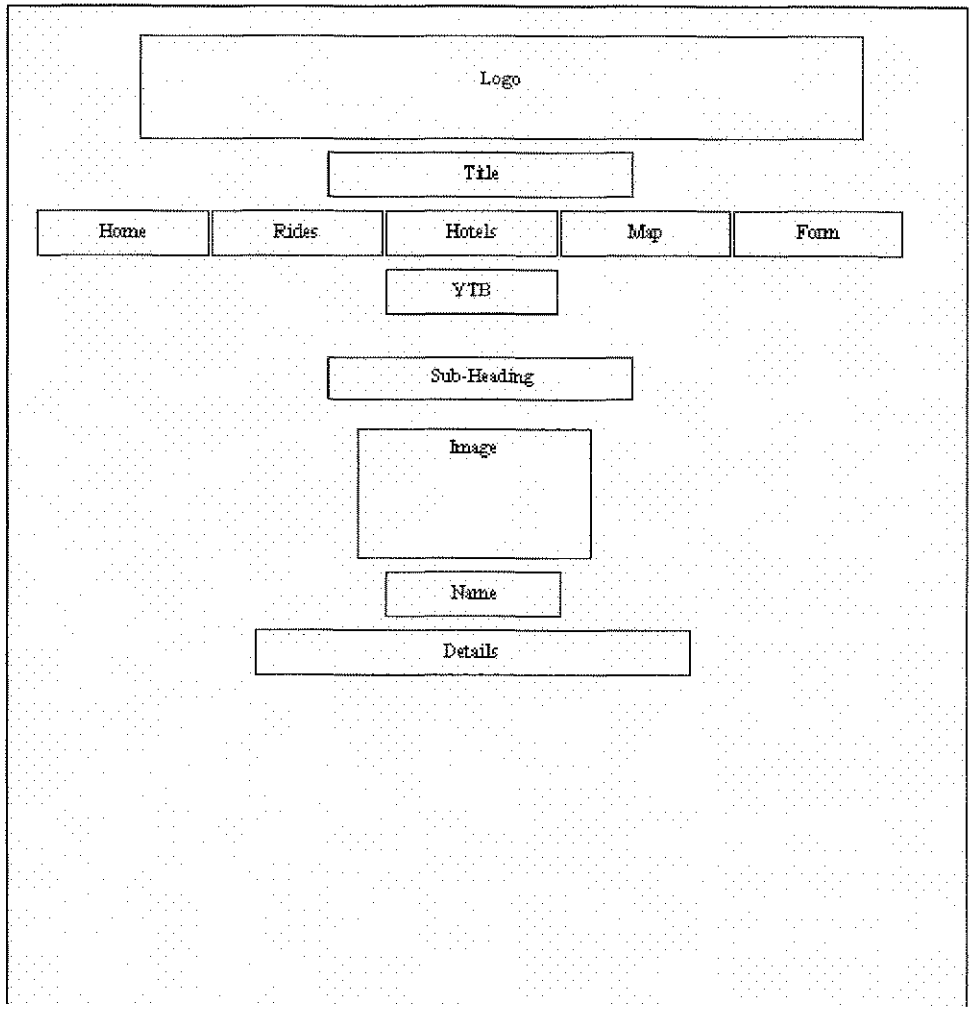
Index Design



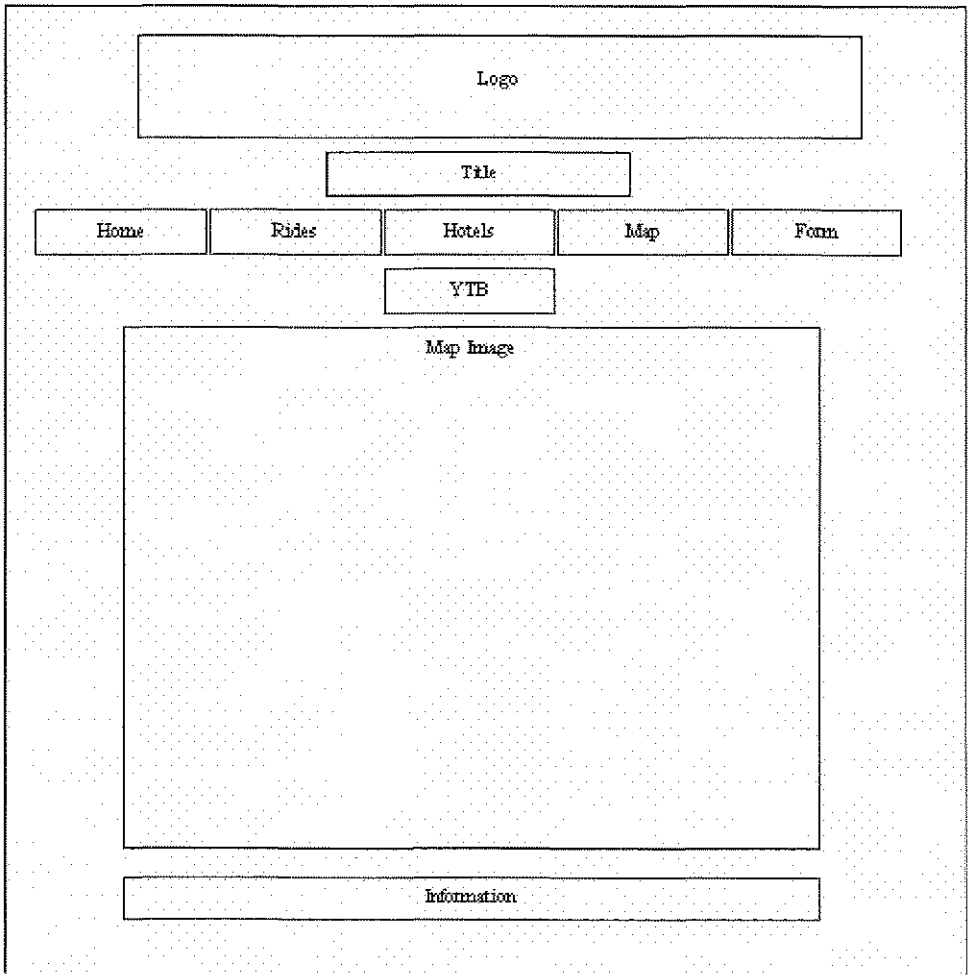
Page 2 Design



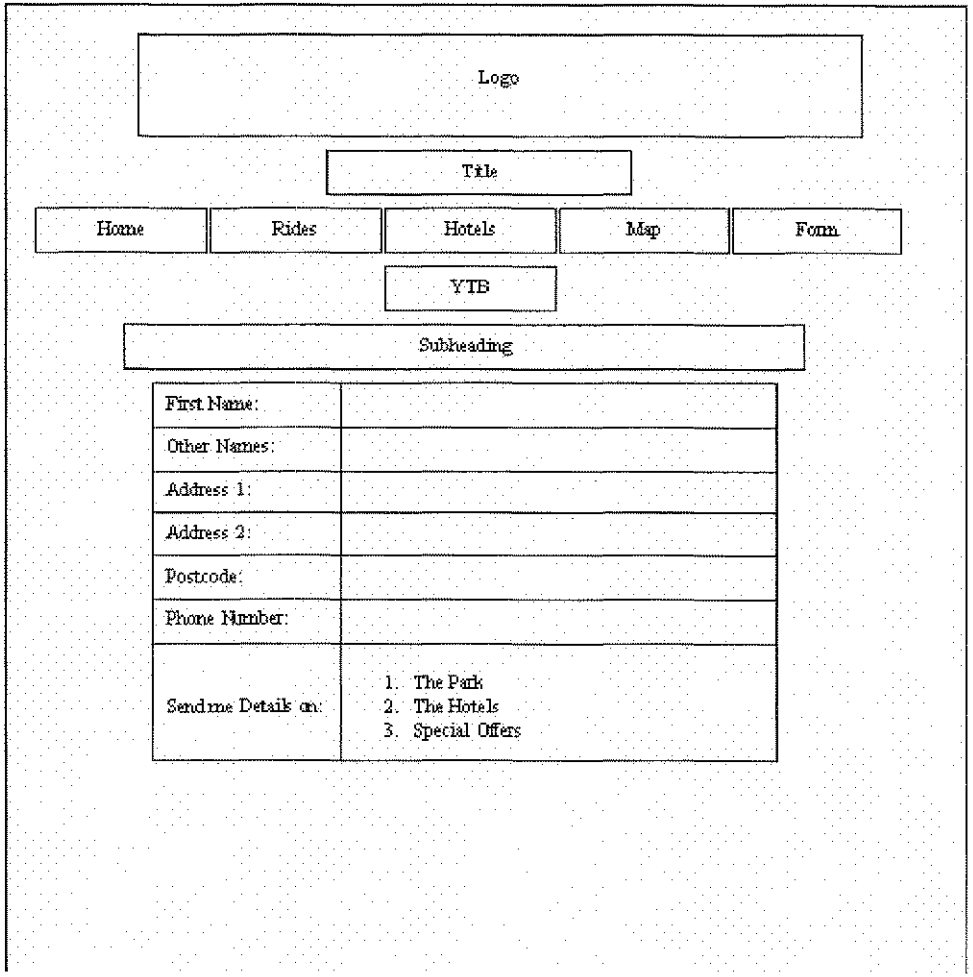
Page 3 Design



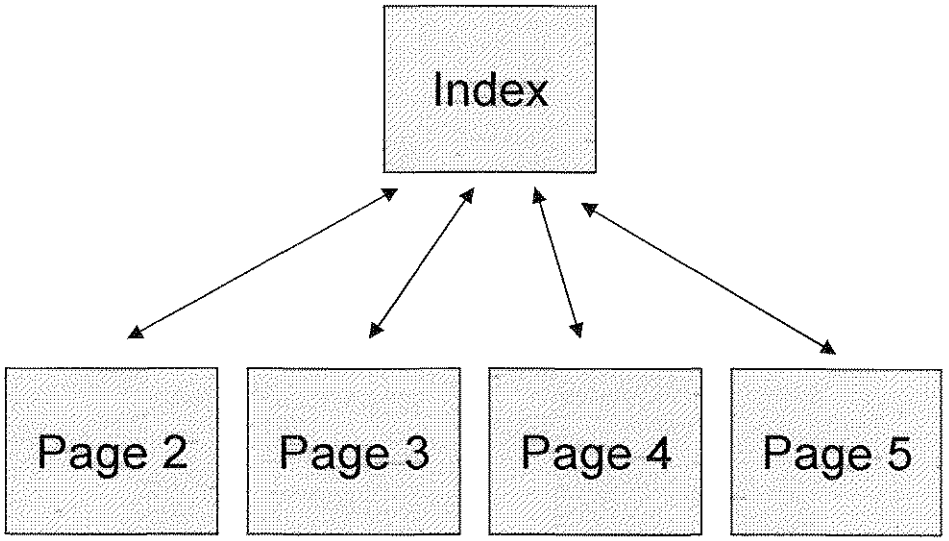
Page 4 Design



Page 5 Design

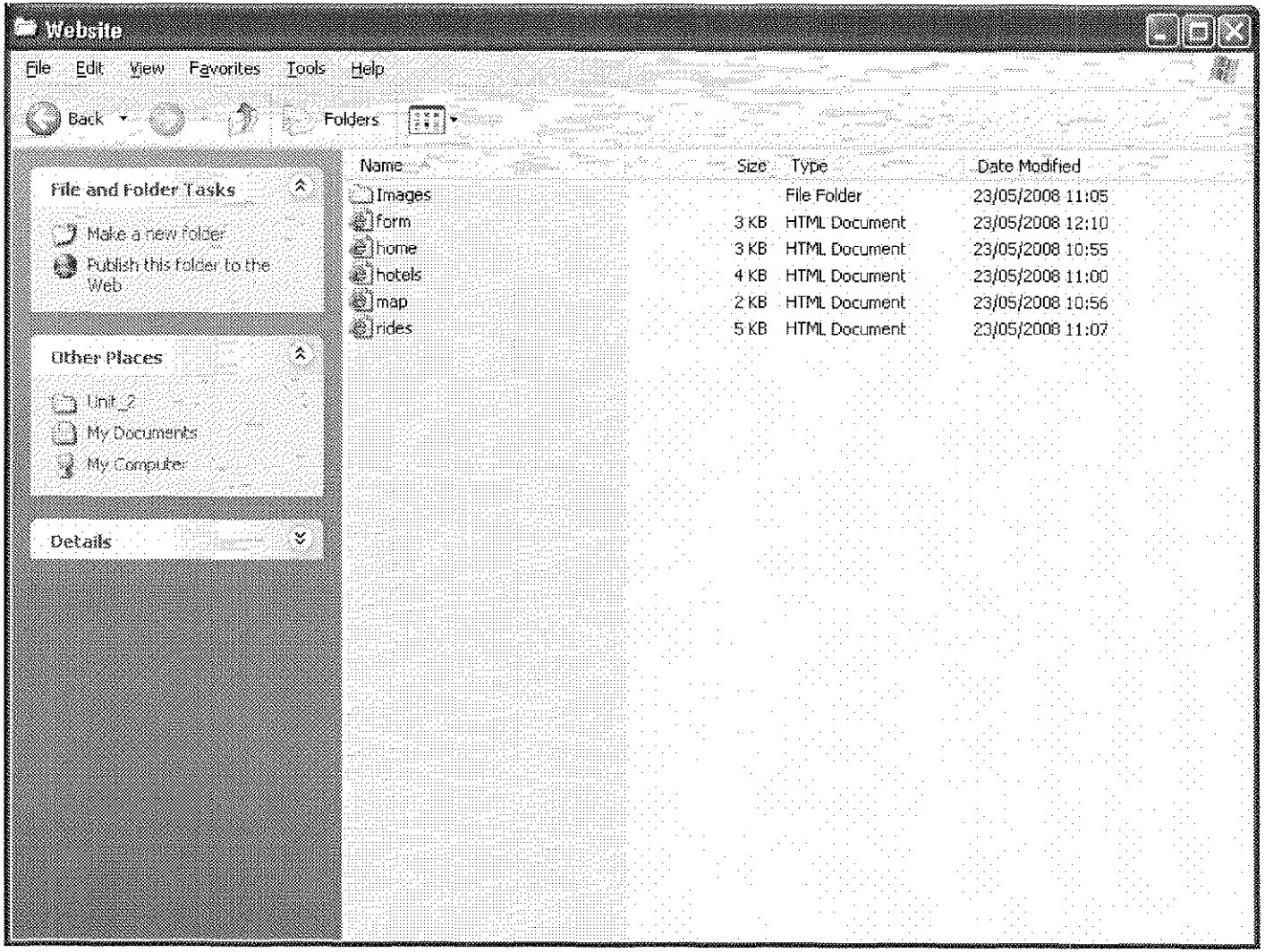


Navigation Route



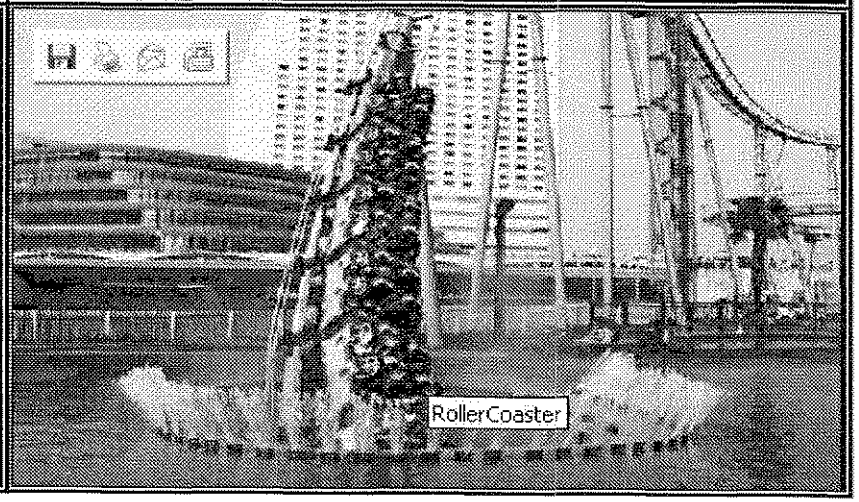
Evidence

Directory Structure



Rollover Evidence

Name	Info	Image
RollerCoaster	This is one of our most popular rides at ABCO. This ride is available to all people.	

Name	Info	Image
RollerCoaster	This is one of our most popular rides at ABCO. This ride is available to all people.	

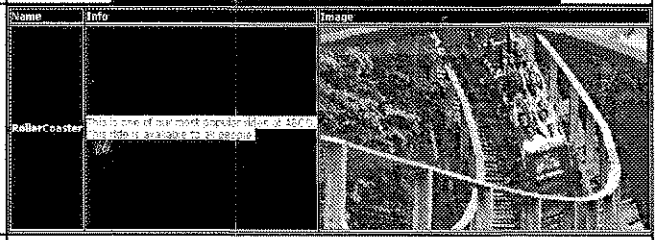
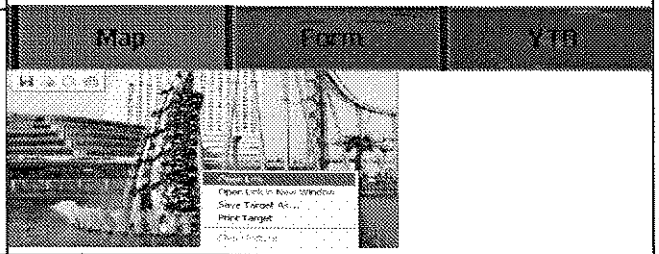
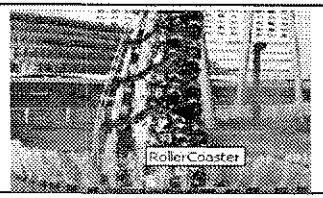
A02

A04.

Testing

	Describe how the test will be carried out	What is the outcome of carrying out this test?	What changes (if any) are needed following the test results?
suitability for target audience	I will show my presentation to a group of adults and children.	Adults would use this site as they would book the day out.	No changes are needed as it still applies and is effective to adults.
purpose of website	I will find out what an adult decides to do after viewing the website.	The purpose is to advertise the ABCO Theme Park.	No changes are needed, the purpose is fine.
use of consistent house style	I will check what I have said is my house style and see if it is applied to my pages.	My house style is fine and goes the same for every page.	No changes are needed as my house style is how I said it would be.
navigation system	I will go over the navigation on each page and see whether it links correctly.	The navigation works correctly, all the links go to what it is supposed to.	No changes are needed, the navigation system works effectively.
use of different components	The different components will be tested by checking if they work.	All of the components are as they should be, except the hotel pictures.	I changed the hotel pictures to the location in my images folder.
interactive elements	I will see if all of the hover over images work correctly.	All of them change to the correct image when hovered over.	No changes are necessary to apply to this area.
hyperlinks	I will go through my webpage and see if all of the links go to the correct page.	All of the links go to the pages that are stated in the link text.	No changes are needed in the links as they are all working how I wanted them.
user form	I will get a printed copy of the user form and see if there is enough space to write.	The user form has enough space to fit an average name and address.	No changes are need for the user form as it is functional in its purpose.
ease of use	I will get people to try out my webpage and comment on the structure and ease of use.	The people said their opinions and said it was user friendly and well-structured.	No changes are needed because the comments say it is user friendly.

Evaluation

	Explanation with examples	Screenshot showing evidence
suitability for purpose and audience	The audience is adults, as there are hotels which only an adult would be able to book, and it is easy to navigate for an adult.	
content	The content is appropriate, there are ride pictures and introduction paragraphs for the rides.	
readability (use of colour, language)	The text is white and the background colour is black, so the font stands out easily and you can read it fine.	
usability (navigation, ease of use)	The hover over buttons at the top stand out easily from the page and you click them to take you to the stated page, also images link too.	
accessibility (ALT tags).	The alternate text on the images are for other browsers that may not support the images.	

Good Bad and Improvements

Good

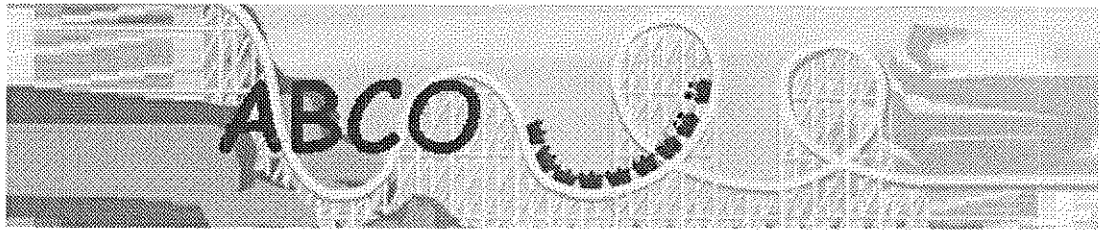
- The image links are good as they stand out from the page.
- The hover over images work and are effective.

Bad & Improvements

- There is little text for the ride information and more detail should be added.
- The logo is a bit stretched which could be improved by using a different image.

My own strengths and weaknesses

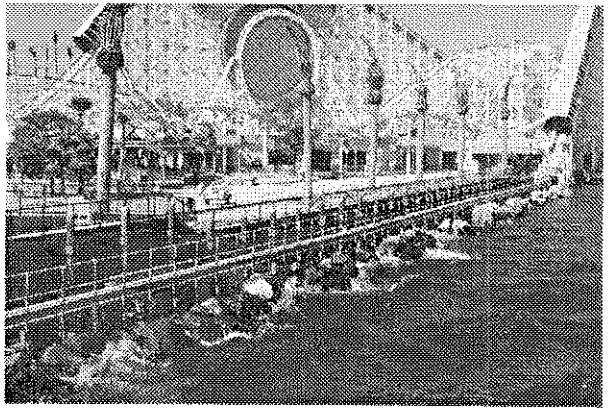
- I am good at design work and my web pages are attractive and well laid out.
- I kept to all my deadlines.
- I have been well organised and put my portfolio together well.
- I sometimes got distracted in class so I didn't do all the extra tasks to get a high grade.
- I am pleased with what I have achieved overall. This was my best unit so far.



Home

Home | Rides | Hotels | Map | Form | YTB

This is the ABCO Official Website. Here you can view some of the greatest rides in our ABCO Theme Park. En



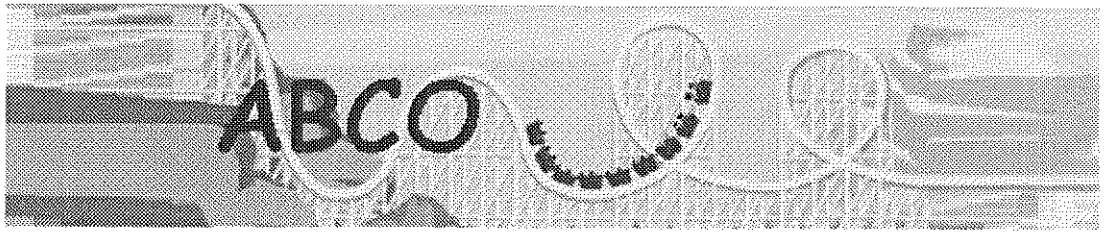
A theme park for everyone from tots to teens to adults. A place where you can have fun days out for children and even grown-ups. A place where they can go on the ferris wheels and experience a great thrill ride, meet the animals at the zoo and feed them! Be gripped by the full force of the spinning rollercoaster. With exciting water rides and a host of rides for younger kids, this really is a theme park for everyone.

AO4

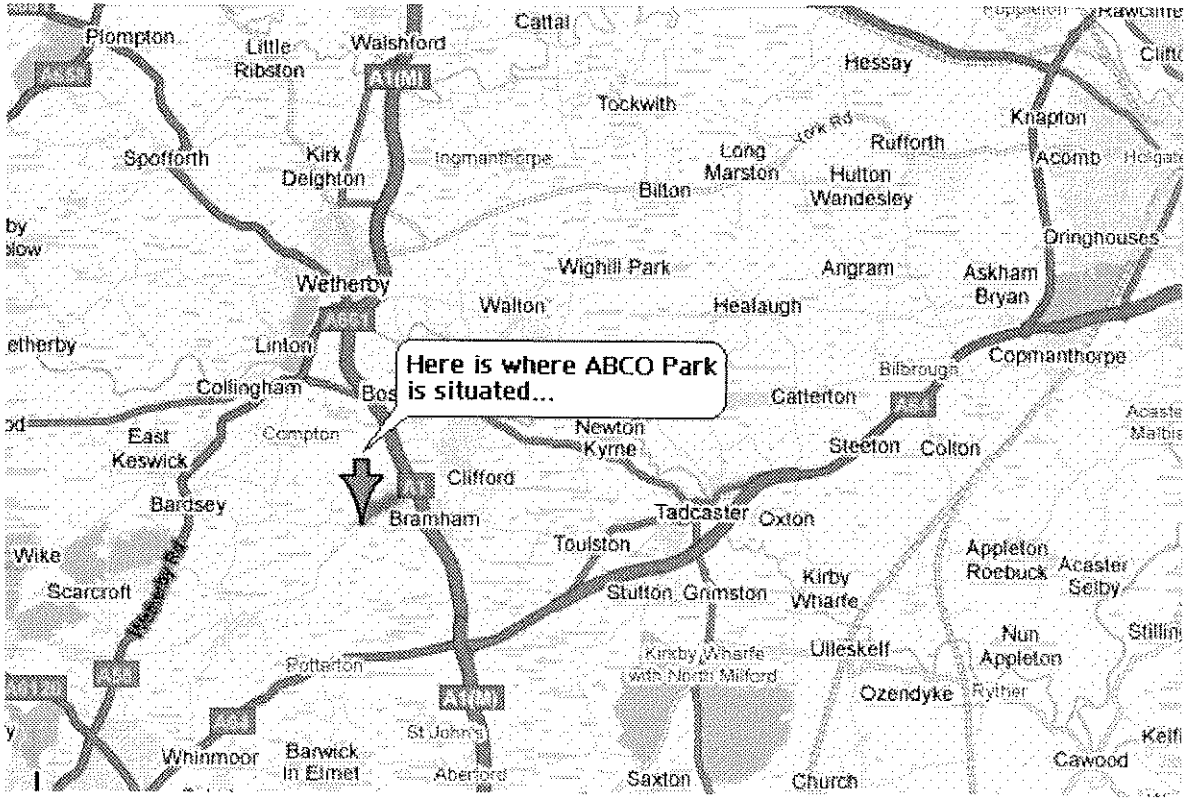
AO3

external link to Yorkshire Tourist Board on Golden Mile

AO3 12

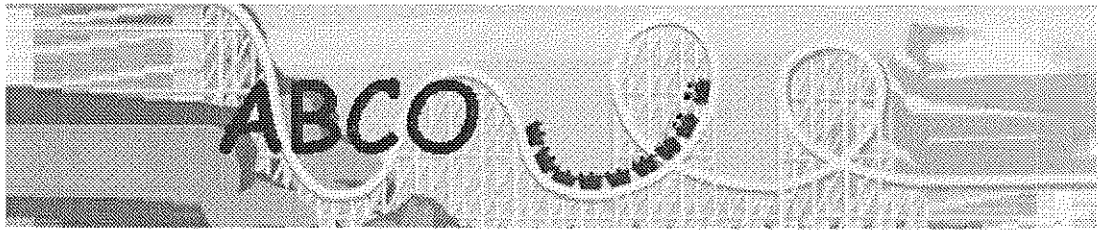

ABCO

Map


Here is where ABCO Park is situated...
Plompton
Little Ribston
Walshford
A1(M)
Cattal
Hessay
Tockwith
Knapton
Rufforth
Acomb
Spofforth
Kirk Deighton
Ingmanthorpe
Long Marston
Hutton Wandesley
Bilton
Oringhouses
Wighill Park
Angram
Askham Bryan
Wetherby
Walton
Healaugh
Linton
Collingham
Bilbrough
Copmanthorpe
Catterton
Newton Kyme
Steeton
Colton
East Keswick
Compton
Clifford
Bramham
Bardsey
Tadcaster
Oxton
Toulston
Wike
Scarcroft
Stutton
Grimston
Kirby Wharfe
Appleton Roebuck
Acaster Selby
Ulleskelf
Nun Appleton
Ozendyke
Ryther
Kirkby Wharfe with North Milford
Potterton
Whinmoor
Barwick In Elmet
St John's
Aberford
Saxton
Church
Cawood

A03/2

This is the location of ABCO Park, It is situated in Yorkshire.



Hotels

Home | Rides | Hotels | Map | Form | YTD

Top guest rated hotels

Hebron House Bed & Breakfast

10/10 **45** hotel reviews

10/12

The Chester Residence

10/10 **27** hotel reviews

Rhins of Galloway

10/10 **10** hotel reviews

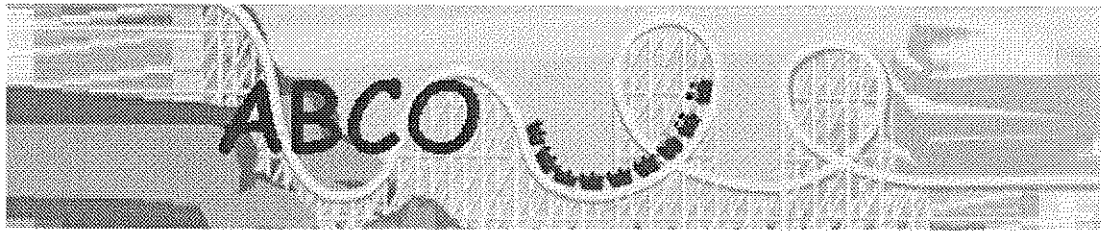
Keef Halla Country House

10/10 **43** hotel reviews

Rathlin Country House

10/10 **85** hotel reviews

1/10/7

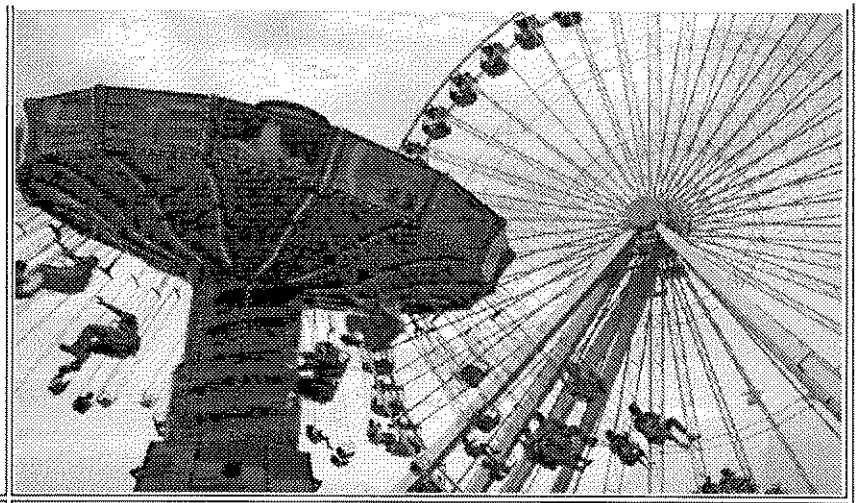
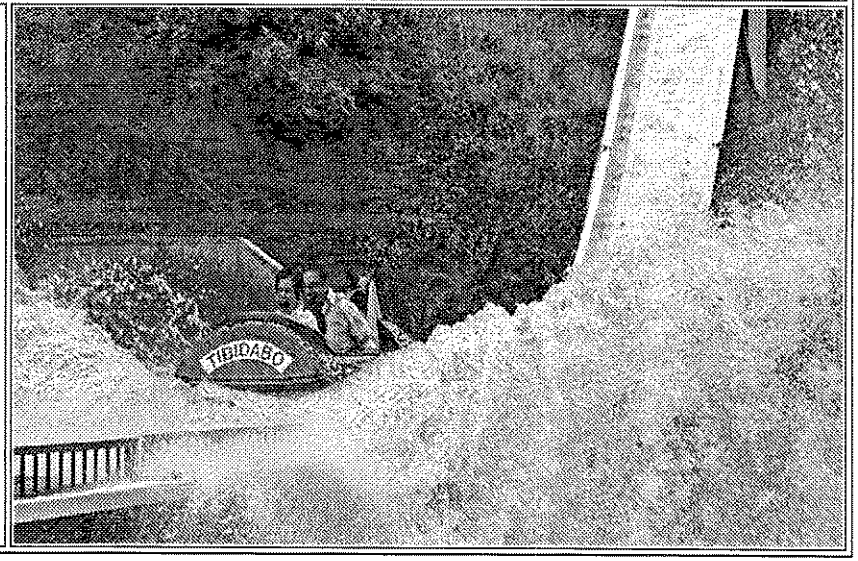


Rides

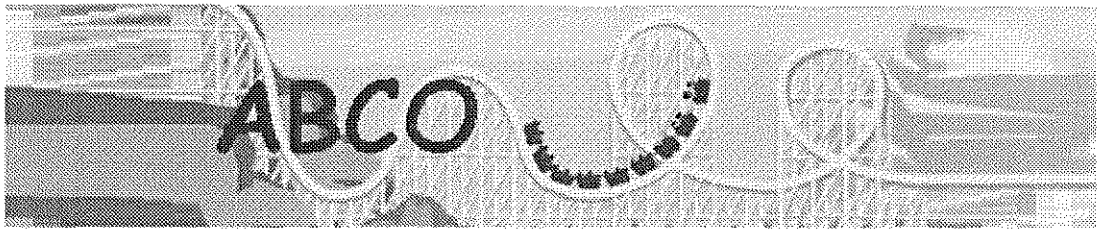
Home | Rides | Hotels | Map | Forum | YTB

Name	Info	Image
RollerCoaster	This is one of our most popular rides at ABCO. This ride is available to all people.	
Ferris Wheel	The Ferris Wheel is over 100m high. Hope your not afraid of heights!	

AO3|2

		
Log Flume	This is a great ride and if you like to get wet, This is definately the ride for you.	

AOS/2



Form

Home | Rides | Hotels | Map | Form | YTB

Contact Form

First Name:	
Other Names:	
Address 1:	
Address 2:	
Postcode:	
Phone Number:	
Send me Details on:	1. The Park ☐ 2. The Hotels ☐ 3. Special Offers ☐

Submit